



THE EVOLVE

WEB & MOBILE APP

BLD
BUILD | LEARN | DEVELOP



THE COMPLETE LEARNING, GUIDANCE AND DECISION MAKING SUPPORT APP

Policing demand has grown exponentially in both scale and complexity over the last decade. As a result, officers and staff are now required to retain and practically apply vast swathes of information, often at a moments notice and under extreme pressure.

Existing solutions rely on either costly classroom learning, complex intranet pages or lost email shots.

These options result in significant pressure on service delivery due to abstraction rates, the burying of information behind complex and incomprehensible filing system or users ignoring the key messages due to inbox overload.



EVOLVE delivers essential information and guidance in an accessible, engaging, on-demand format that grabs users whilst completely removing the need for abstractions, enabling forces to take people out the classroom and put them back on the front line.

**OFFICERS AND STAFF CAN QUICKLY AND RELIABLY ACCESS
WHAT THEY NEED, WHEN THEY NEED IT**

Contact Mark Lacey (Product Lead) for a demo or free trial:
Email: Mark.Lacey@BlueLightsDigital.com Tel: 07855 410188

EVOLVE SECURELY PLACES ALL DIGITAL LEARNING AND GUIDANCE ON TO AN ACCESSIBLE, ENGAGING MOBILE AND WEB APPLICATION. READY FOR USERS TO APPLY EVERY DAY.

FEATURES

ENGAGING TAILORED CONTENT

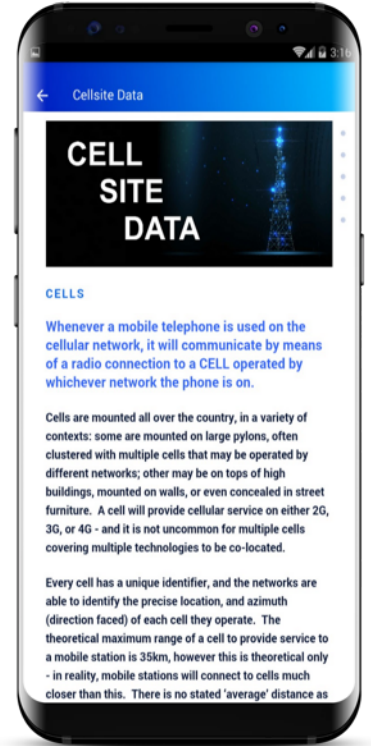
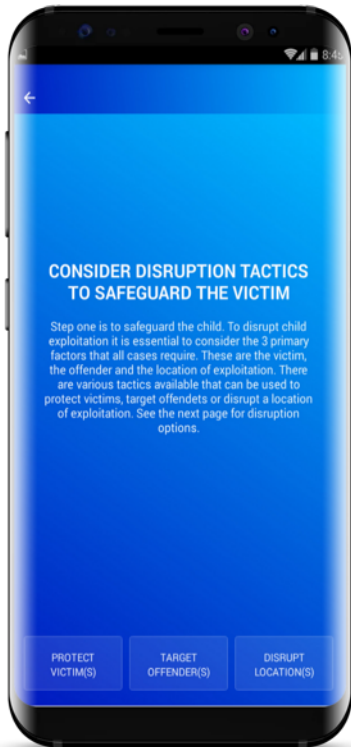
The EVOLVE team take existing or new content and turn it in to engaging, vibrant modules within the app. This content is tailored to your needs, whatever they may be.

INITIAL RESPONSE GUIDES

Content designed to give users targeted information they can use when first responding to a variety of incidents, from device descriptions to evidential opportunities and risk.

EDUCATION

Larger modules on digital policing topics to provide users with an opportunity to develop their investigative skill set. Topics include cryptocurrency and communications data.



SEIZURE GUIDANCE

Tailored decision making workflows that allows users to make their way through a series of key considerations, using expert knowledge to inform decision making.

RAPID UPDATES

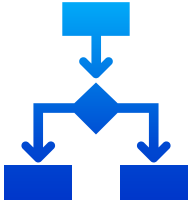
Agile update system that allows for any changes or new information to be pushed to all devices instantly at your request.

MANAGED SERVICE

The EVOLVE team can handle all user onboarding and communication to reduce impact on organisation resources.

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EVOLVE PRINCIPLES



SIMPLE

The use of EVOLVE has been designed with the user in mind. A simple yet intuitive flow ensures no barriers are generated by overly complex menus and search systems



TARGETED

Targeted and appropriately relatable content and search functionality ensures users are not overwhelmed by excessive, wasteful data that dilutes key messages.



IMPACTFUL

The application efficiently and effectively delivers key information and learning to users through a user-centric design that engages users at all turns



RESPONSIVE

Content can be updated in minutes, meaning you are able to provide your officers and staff with the latest information and updates

PLUS...

Committed Client Management

Our Product Lead, Mark Lacey, will work tirelessly with you to deliver the bespoke, impactful service you define.

Performance Monitoring

You will be provided with key performance data to understand how your app is working for you.

Technical Support

BLD support clients, users and ICT departments alike during any EVOLVE deployment

“Great info. Very helpful advice and quick to get back to me”

UK EVOLVE user supported during a distraction burglary investigation

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